



IIHF Partnership for Progress Program 2019-20 Club-Club Projects

The purpose of this document is to provide direction to all Clubs interested to be involved in the 2019-20 projects, providing clarity on the operational process, timeline, responsibilities and reporting.

Through this Program, the International Ice Hockey Federation (IIHF) aims to connect ice hockey organizations throughout the world and in all levels from Clubs to Leagues and Member National Associations. After a successful pilot season with 15 club projects, we wish to further expand the Program.

These types of projects serve as an example on what the Clubs could do:

- 6 plus 1 for 7 days – 6 players (including one goaltender) plus one coach for 7 days
- 2-4 learning Coaches visits for 7 days
- 2-4 educating Coaches for 7 days

The development of players and especially coaches is a priority. However, Clubs can also work on other areas such as sponsorship, management, structure etc. The main thing is that the co-operation helps the Club receiving help to develop, thus addressing gaps and priorities they may have in their operations. The Clubs may also co-operate with and host National Associations.

It is truly important that the top-level Management of the Clubs agree to take part in the program first. Then the Clubs discuss and agree beforehand what they will do in terms of the detailed program of the co-operation, accommodation arrangements, meals and all the details related to the project.

Operational Process and Timeline

By September 13, 2019:

- Confirmation of participation from Clubs to the IIHF

October 2019:

- Co-operation proposal and guidelines from IIHF to the Clubs
- Confirmation of the Partnership from Clubs to the IIHF
- Clubs directly together plan the type of co-operation and the timing of the project
- Clubs provide the details to the IIHF



October 2019 – Mid-April 2020:

- Clubs execute the project and gather the required material
- Clubs fill in the feedback questionnaire, provide reports and other required material

May 2020 (Annual Congress):

- IIHF summarizes and reports all PPP pilot projects

Responsibilities

The responsibilities of the two clubs are divided as follows:

Hosting Club:

- Ground transportation from and to airport, or train/bus station if necessary
- Accommodation (standard level)

Travelling Club:

- Flights or other form of transportation
- Full insurance coverage of all visiting participants
- Own equipment including the official Club uniforms for the players and coaches

Meal coverage shall be agreed by the Clubs. It is necessary that food is available for the representatives of the travelling Club.

Reporting

It is crucial that the Clubs gather material which can be used to recognize the work done and to promote the PPP. The intention is that IIHF will constantly promote these projects and thus use footage and photos in iihf.com, social media, presentations and other forms of reports. The Clubs are encouraged to do the same.

The actions done by Sparta Prague in the beginning of the previous season, provide a good benchmark on reporting and promotion. Their examples of promotion and reporting can be found from the “PPP – Reporting Benchmarks” attached to this e-mail.



At the end, the Clubs are obligated to provide IIHF Membership Development Manager with the following content:

- Photographs
- Video – a maximum of 120 seconds with comments from both clubs in English. Clubs may also produce longer video footage at their own discretion
- Short Project Report
- Answers to a feedback questionnaire

All projects will later be reported in the Sport and Development section of iihf.com, IIHF social media platforms and IIHF Annual Congress.

Closing

We trust that this document will help all Clubs execute their projects in good spirit and quality. We are fully aware of the great work done in the clubs across the world and now it is time to share and promote all of that.

If you are interested in participating or you have further questions about the PPP, please do not hesitate to contact the IIHF Membership Development Manager, Aku Nieminen, at nieminen@iihf.com.

Thank you!