

IIHF Partnership for Progress Program 2019-20 Project Reporting Benchmarks

The actions done by Sparta Prague in the beginning of the previous season, provide a good benchmark on reporting and promotion. Examples of the Club promotion can be found from the following links:

Overall video on Youtube channel:

<https://www.youtube.com/watch?v=SX3PoXOh0kc&feature=youtu.be>

Overall video on Facebook page:

<https://www.facebook.com/hcsparta/videos/10156473192298232/>

PPP Video on Youtube channel: <https://www.youtube.com/watch?v=bO7pyOlpLsQ&>

PPP Video on Facebook page: <https://www.facebook.com/hcsparta/videos/10156468189458232/>

Tweet for Retweet: <https://twitter.com/HCSpartaPraha/status/1022804866501107712>

Article on English website: <https://en.hcsparta.cz/clanek.asp?id=Sparta-in-Partnership-for-Progress-Program-8018>

Article on Czech website: <https://www.hcsparta.cz/clanek.asp?id=Sparta-pro-Partnership-for-Progress-Program-12603>

Photogallery on Sparta's website:

https://www.hcsparta.cz/media_show.asp?type=1&id=1052&url_back=http%3A%2F%2Fwww%2Ehcsparta%2Ecz%2Farchiv%2Easp%3Fpage%3D2

Photogallery on Facebook page:

https://www.facebook.com/pg/hcsparta/photos/?tab=album&album_id=10156450723673232